



ODESSA COLLEGE/  
TEXAS STATE UNIVERSITY-SAN MARCOS

TRANSFER PLANNING GUIDE  
2006-2008 CATALOG

Bachelor of Business Administration,  
Major in Marketing

Minimum required: 128 semester hours



OC COURSE OF STUDY

Freshman Year-1 <sup>st</sup> Semester	Hours	Freshman Year-2 <sup>nd</sup> Semester	Hours
___ <i>ENGL 1301</i> (ENG 1310) .....	3	___ <i>BCIS 1401</i> (CIS 1323) .....	4
___ <i>HIST 1301</i> (HIST 1310) .....	3	___ <i>ENGL 1302</i> (ENG 1320) .....	3
___ <i>MATH 1324</i> (MATH 1319) .....	3	___ <i>HIST 1302</i> (HIST 1320) .....	3
___ <i>Natural Science</i> <sup>1</sup> .....	4	___ <i>MATH 1325</i> (MATH 1329) .....	3
___ <i>Visual and Performing Arts</i> <sup>2</sup> .....	3	___ <i>Natural Science</i> <sup>1</sup> .....	4
<b>Total</b>	<b>16</b>	<b>Total</b>	<b>17</b>
Sophomore Year-1 <sup>st</sup> Semester	Hours	Sophomore Year-2 <sup>nd</sup> Semester	Hours
___ <i>ACCT 2301</i> (ACC 2361) .....	3	___ <i>ACCT 2302</i> (ACC 2362) .....	3
___ <i>ECON 2301</i> (ECO 2315) .....	3	___ <i>BUSI 2301</i> (BLAW 2361) .....	3
___ <i>ENGL Literature</i> <sup>3</sup> .....	3	___ <i>ECON 2302</i> (ECO 2314) .....	3
___ <i>GOVT 2305</i> (POSI 2320) .....	3	___ <i>GOVT 2306</i> (POSI 2310) .....	3
___ <i>PHED activity course</i> (PFW activity course) .....	1	___ <i>PHED activity course</i> (PFW activity course) .....	1
___ <i>SPCH 1311 or 1321</i> (COMM 1310) .....	3	___ <i>PHIL 1301</i> (PHIL 1305) .....	3
<b>Total</b>	<b>16</b>	<b>Total</b>	<b>16</b>

TEXAS STATE COURSE OF STUDY

Junior Year-1 <sup>st</sup> Semester	Hours	Junior Year-2 <sup>nd</sup> Semester	Hours
___ <i>MGT 3303</i> .....	3	___ <i>CIS 3380</i> .....	3
___ <i>MKT 3343</i> .....	3	___ <i>FIN 3312</i> .....	3
___ <i>QMST 2333</i> .....	3	___ <i>MGT 3353</i> .....	3
___ <i>U S 1100</i> .....	1	___ <i>MKT 3350</i> .....	3
___ <i>Electives</i> .....	6	___ <i>MKT 3358</i> .....	3
		___ <i>Elective</i> .....	2
<b>Total</b>	<b>16</b>	<b>Total</b>	<b>17</b>
Senior Year-1 <sup>st</sup> Semester	Hours	Senior Year-2 <sup>nd</sup> Semester	Hours
___ <i>MGT 4330</i> .....	3	___ <i>MGT 4335</i> (Capstone Course) .....	3
___ <i>MKT 3370</i> .....	3	___ <i>MKT 4310</i> .....	3
___ <i>MKT 4330</i> .....	3	___ <i>MKT 4337</i> .....	3
___ <i>MKT advanced elective</i> .....	3	___ <i>Business advanced elective</i> .....	3
___ <i>Business advanced elective</i> .....	3	___ <i>Elective</i> .....	3
<b>Total</b>	<b>15</b>	<b>Total</b>	<b>15</b>

<sup>1</sup> Select two courses from the Natural Science core component area (030) of OC's Core Curriculum.  
<sup>2</sup> Select any course from the Visual and Performing Arts core component area (050) of OC's Core Curriculum.  
<sup>3</sup> Select any ENGL course from the Humanities core component area (040) of OC's Core Curriculum.

NOTES:

1. *Italicized* courses satisfy both OC and Texas State Core Curriculum requirements. Courses in (parentheses) indicate the course transfer equivalents at Texas State.
2. If two years of the same foreign language were not completed in high school, students must take 6-8 hours of the same foreign language.
3. Texas State will apply to a degree up to 66 hours from an accredited two-year college.
4. Students may elect to complete courses in a different sequence where possible, but should consult a counselor/advisor before doing so.
5. Upon completion of certain course requirements at Texas State, students may elect to send these hours back to OC to be applied toward an associate's degree. This is commonly referred to as "reverse transfer."

## TEXAS STATE ADMISSION PROCEDURES

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### MCCOY COLLEGE OF BUSINESS ADMINISTRATION ADMISSION:

Admission to the McCoy College is competitive, and admission requirements are beyond those for Texas State. As a result, a student may be admitted to Texas State, but denied admission to the McCoy College. The student must be admitted to the McCoy College to pursue a degree program under the college.

Transfer students to the McCoy College are students who have completed at least 30 transferable semester hours (either at Texas State or another college or university), including English 1310, English 1320, and Math 1329. **Admission to the McCoy College of Business Administration is competitive and based upon the number of spaces or openings available. A competitive index is calculated using the grades from ENG 1310, ENG 1320, MATH 1329 (or their equivalents) and the overall GPA from all colleges and universities attended. Students are automatically admitted if they have a cumulative GPA of 3.0 or higher. All other applicants will be considered for remaining spaces or openings through a review process.**

To apply to McCoy College you must select the business major of your choice as your first major option on the Texas Common Application. The application deadlines for admission to the McCoy College are:

**October 15** for Spring semesters

**March 15** for Summer/ Fall semesters

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### UNIVERSITY ADMISSION:

For general university admission, students must submit a completed Texas Common Application form, \$40 application fee, and official transcripts from each institution attended to the Texas State Undergraduate Admissions Office. Students must submit an application for on-campus housing, if required, or apply to live off campus.

Students transferring directly to Texas State University-San Marcos from a community college may elect to follow the Texas State catalog in effect at the time they entered the community college, or any subsequent catalog upon approval of the Dean of their College. Students are reminded to refer to their designated catalog for information relating to the University and the McCoy College requirements for curriculum, graduation, probation/suspension, and other general information.

**For more information, contact:**

Undergraduate Admissions Office

429 N. Guadalupe

Texas State University-San Marcos

San Marcos, Texas 78666

512/245-2364

<http://www.admissions.txstate.edu/>